

PAC BMR ROCKET

Sorghum x Sudan forage hybrid
Mid-flowering



Mel Singh
Dairy farmer
Hauraki

“As a dairy farmer, maintaining a strong feed supply through the summer months is key to achieving our production targets. BMR Rocket has shown itself to be a very reliable source of high quality feed for us.

The ability of BMR Rocket to produce high quality forage means that our cows have a stable feed source through the dry summers.

It maintains its palatability even when it has gone passed the ideal grazing height, giving us great flexibility with our grazing programme. Even when it was as high as the tractor the cows cleaned up every last bit.

BMR Rocket has exceeded our expectations, making us as happy and productive as our cows.”



Launching on-platform production to new heights. A mid-flowering, highly versatile and nutritious summer feed for warm regions.

About BMR Rocket

Owing to its high water use efficiency and rapid regrowth capacity and BMR technology, BMR Rocket should, if established properly, make better use of, and produce more high-quality feed in warm, limited-summer-rain environments than any other type of forage.

Brown mid-rib technology ensures soft highly digestible stems and leaves, and high stem sugar-concentrations especially as stems thicken, provide a tasty reason for cows to continue grazing before moving off.

Analysis of BMR Rocket digestibility shows a 3% to 6% advantage over non-BMR sorghum x sudan hybrids driving higher DM intake and production responses. The later the grazing or cutting the bigger the advantage over non-BMR hybrids taken at the same growth stage. In effect, BMR technology provides a more versatile and flexible option compared to non-BMR sorghum.

Crop use

- ✓ Dairy
- ✓ Hay
- ✓ Beef
- ✓ Balage
- ✓ Sheep
- ✓ Silage

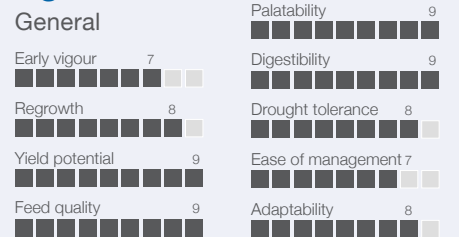
Key attributes

- Fast out of the ground with good vigour
- Quick regrowth following grazing
- Highly palatable (BMR technology)
- Medium time-to-flowering
- Perfect for grazing, silage and hay; for dairy, beef and sheep
- Graze/cut between 80cm and 100cm
- Do not graze if crop is stressed, or within 10 days after stress recovery
- Refer to Carrfields forage-sorghum agronomy guide for management of stressed crops

Optimum growing regions

Northland, Waikato, BOP, East Coast, Hawke's Bay, Taranaki, Manawatu/Wanganui, Wairarapa

Agronomics



Sowing Rates

Low (fertility/dry)	Mid (fertility/dry)	High (fertility/humid)
15-20 kg/ha	20-25 kg/ha	25-30 kg/ha